

# innovation and jazz:

*a talk with music*

**Wynton Marsalis**



## Discover the art of Excellence

**Wynton Marsalis** has been appropriately described as a level raiser whose breadth of talent is equated with genius. His life is a portrait of discipline, innovation, and accomplishment. Wynton shares his creative insight within **Innovation and Jazz**, an entertaining program illuminated with music from select members of the Jazz at Lincoln Center Orchestra. Wynton Marsalis has given his motivational speeches at IBM, Movado, UBS, Apple Computer, DDB Needham Worldwide, among others.

- \* Innovation is the heart of jazz
- \* Creativity: improvisation has its rules
- \* Leadership, generosity, character, inspiration: the traits of creators and innovators
- \* How to optimize your potential through innovation
- \* Why innovation can be an antidote to strategic "fatigue"
- \* Look to innovation and creativity to sharpen leadership skills, build a strong competitive position, and achieve performance excellence.

Wynton Marsalis is also available for Private Performances and Corporate Events.



"Of all the motivational speakers we have ever invited to our worldwide management conferences, the visit by Wynton Marsalis is the one that stands out from the rest. Wynton inspired us with his remarkable insights into creativity, leadership, and excellence. His time with us made us a better, more creative company."

*Keith Reinhard*  
Chairman Emeritus, DDB Worldwide